



FOR IMMEDIATE RELEASE

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NEWS RELEASE

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Visiting Nurse Association Now Provides the Lifeline Service to Residents Living in the Omaha and Councils Bluffs Area

Lifeline is an easy -to-use medical alert service designed to reduce the risk of living alone.

Omaha, NE – January 17, 2008 – The Visiting Nurse Association (VNA) announced it has joined the network of providers of Lifeline Systems, Inc., the largest Personal Response Service in North America. Lifeline founded the industry, and has helped over 5 million users live with dignity and reassurance through high quality service sites like the VNA.

The Visiting Nurse Association (VNA) provides seniors throughout Greater Omaha and Southwest Iowa the Lifeline service, giving them immediate assistance 24-hours a day, 365-days a year. By simply pressing an attractive waterproof button that can be worn either around the neck or wrist, help can be summoned at anytime of day or night. All calls are answered by caring monitors who are extensively trained in a variety of topics related to the aging process.

A quick response can mean the difference between life and death in the case of a stroke. Lifeline, the leading provider of Personal Response Services, ensures that older adults living at home receive immediate assistance in the case of a stroke or other medical emergency.

If you would like to learn more about the Lifeline service contact Andrea Witt, Lifeline Coordinator, at (402) 930-4220, (800) 456-8869, or awitt@vnaomaha.org.

About the VNA

Established in 1896, the VNA provides home care, IV therapy, hospice, and community health services. VNA staff visits clients in a variety of settings - homes, nursing care facilities, community centers, and homeless shelters. For more than 100 years, VNA remains true to its mission: to foster the dignity and well being of the residents of our community by delivering the highest quality home and community based health care services that provide peace of mind, quality of life, and independence.

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